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Overall winner: Budapest Airport beats all competition at Routes Europe 2019 Marketing Awards

At last night's Routes Europe 2019 Marketing Awards, Budapest Airport not only came out top in the 4-20 million annual passenger category, but beat off every other European airport to be declared overall winner of the highly regarded awards.

"We're over the moon, and so very proud as a team, to be recognised by the airlines," expresses Kam Jandu, CCO, Budapest Airport. "To win in our category, against some extremely tough competition, is an honour enough, but to be taking home the overall winner award is an absolute highlight for us all. We work as a fantastic team and the relationships we build with our clients are what really matter and at the core of everything we do," adds Jandu.

Voted and judged for by the airlines, the awards are unique in recognising excellence in air service development globally, outstanding marketing service, and the support of new air services as well as the development of existing ones. Other airports nominated in Budapest's category were St Petersburg Pulkovo, London City and Nuremberg.

The Routes Europe 2019 Marketing Awards are the third regional heat of the Routes 2019 Marketing Awards. As overall winner of this regional event Budapest is automatically shortlisted in its category for the most prestigious awards in the industry, the World Routes 2019 Marketing Awards, which will take place in September in Adelaide, Australia.

"Last year saw us regain our category title for the first time in seven years," says Jandu. "After some incredibly innovative marketing campaigns, as well as sales activities and forward-thinking, we've got everyone talking about Budapest Airport!"



Photo caption: We are the Champions: Budapest Airport declared overall winner at last night's Routes Europe 2019 Marketing Awards, beating all other European airports to be recognised for its outstanding marketing services in supporting new air services and developing existing operations.

Notes for Editors

- Budapest Airport is the best airport in the Region, as recognised by Skytrax in six consecutive years from 2014 to 2019, based on passenger ratings. Budapest Airport has become the lead airport in terms of passenger growth and together with its airline partners is a key contributor to the development of tourism in Hungary and Budapest.
- Budapest Airport's terminals are home to 44 airlines which transported 14.9 million passengers to 125 destinations in 45 countries in 2018 (13.5% growth rate in 2018 vs. 2017).
- Budapest Airport in 2018 handled 146.113 tons of cargo (15.9% growth rate vs. 2017).
- Monthly passenger traffic growth March 2019 has exceeded +5%.

- Budapest Airport's route development includes:

Already launched:

- LOT Polish Airlines 12 times weekly to London City, 18 February 2019;
- Lauda twice-weekly service to Stuttgart, 28 February 2019;
- Wizz Air daily service to London Gatwick, 31 March 2019;
- Ryanair twice-weekly to Cork, 4 April 2019;
- Wizz Air four times weekly to Oslo, 5 April 2019;
- Transavia France twice-weekly to Nantes, 7 April 2019.

To launch:

- Ryanair twice-weekly service to Cagliari, 1 May 2019;
- Ryanair twice-weekly service to Seville, 2 May 2019;
- Ryanair twice-weekly service to Bari, 3 May 2019;
- Ryanair twice-weekly service to Rimini, 3 May 2019;
- Ryanair twice-weekly service to Thessaloniki, 4 May 2019;
- Shanghai Airlines three times weekly service to Shanghai Pudong, 3 June 2019;
- Ryanair weekly service to Palma de Mallorca, 6 June 2019;
- Wizz Air, twice-weekly service to Castellón, 16 June 2019;
- flydubai daily service to Dubai, 27 June 2019;
- LOT Polish Airlines 12 times weekly to Brussels, 2 September 2019;
- LOT Polish Airlines 12 times weekly to Bucharest, 2 September 2019;
- Ryanair three times weekly service to Lisbon, 29 October 2019;
- Ryanair twice-weekly service to Porto, 29 October 2019;
- Ryanair twice-weekly service to Bordeaux, 29 October 2019;
- Ryanair twice-weekly service to Toulouse, 30 October 2019;
- Jet2.com twice-weekly service to Birmingham, 8 November 2019;
- Ryanair twice-weekly service to Catania, Winter 2019;
- Ryanair twice-weekly service to Gothenburg, Winter 2019;
- Ryanair twice-weekly service to Lappeenranta, Winter 2019;
- Ryanair three times weekly service to Luxembourg, Winter 2019;
- Ryanair twice-weekly service to Poznan, Winter 2019;
- Ryanair four times weekly service to Tel Aviv, Winter 2019.

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